



SPONSORSHIP

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ABOUT ME

Who I am:

I am Sebastien Dubois, French-born 37 years old owner of a go karting centre in North Wales.

I also run a successful education business in currency trading that I started from scratch using social media as the only advertising platform.

Over the years I have built up a significant presence as an influencer with a reach of over 500,000 followers with whom I share my passion for cars, racing, trading and lifestyle.

Racing journey:

In 2021 and after years of enjoying track days I decided to make a commitment to motorsport.

I started my racing journey as an amateur in March 2022 racing the Britcar championship at Silverstone. Exceeding everyone's expectations and thanks to the support of my team and community I finished 1st out of 58.

From May I will be racing the Ginetta GT Academy championship that takes place on weekends of British GT/BTCC broadcast live on ITV4, which after Formula 1, is the UK's most popular race series.

Racing team:

I have partnered up with *Motus One*, a leading race team than won the *Britcar* championship in GT3 class in 2021 and whose paddock area will be located with all British GT cars, meaning a very good exposure for my Ginetta G56 GTA.

Aspirations:

My goal is to finish the Ginetta championship in the top 3 this year. And then move on to GT4 championship where I intend to compete as a Pro-Am with the Motus one racing team pro driver Will Powell.

I will also use my time during the next two years to train in the GT3 race car I have acquired. This in order to race competitively in the highest level of GT on UK and European levels.



INSTAGRAM

FOLLOWERS **55,000**



TIKTOK

FOLLOWERS **475,000**

40M views / 4.7M likes



YOUTUBE

FOLLOWERS **20,000**

500,000 views in 2021



ADDING MEDIA VALUE TO **SPONSORSHIP**

The Ginetta GT Academy championship is a perfect platform to offer your brand prominence within motorsport. It provides exciting opportunities to increase awareness and expand your audience base on a global scale.

Extended television coverage on ITV, coupled with print and online exposure in the leading motorsport news press provide chances to increase your market presence.

As an influencer on various platforms such as Instagram, YouTube and TikTok I would also add value to our partnership by doing monthly promotional posts or videos, extending brand exposure to my audience.

The advertising opportunity is not limited to my Ginetta as I have already acquired a McLaren GT3 race car on which your brand could also be advertised.

All sponsorship packages I have put together offer you behind-the-scenes motorsport access, extending the experience of racing to your company.



 **TV COVERAGE**
AUDIENCE **19 MILLION**

 **CROWD STATS**
AUDIENCE **400,000**



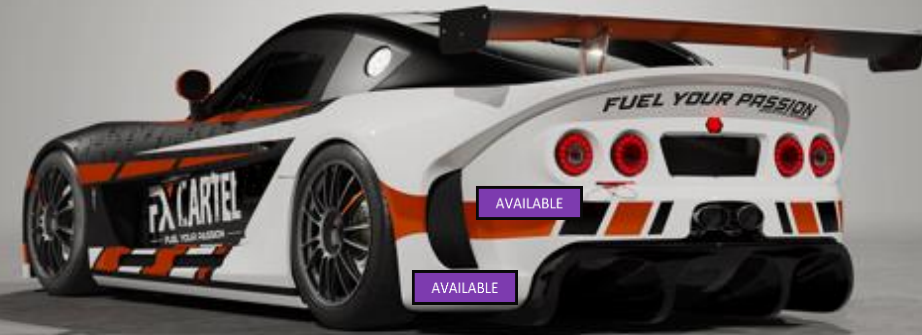
GINETTA CHAMPIONSHIP 2022 CALENDAR

- 1 MAY 7/8 **SILVERSTONE** BRITISH GT
- 2 MAY 28/29 **DONINGTON GP** BRITISH GT
- 3 JUNE 11/12 **OULTON PARK** BTCC
- 4 SEPT 10/11 **BRANDS HATCH GP** BRITISH GT
- 5 OCT 15/16 **DONINGTON GP** BRITISH GT

EXTRA DATE in SUMMER **DONINGTON GP** BRITCAR
NOT PART OF CHAMPIONSHIP



SPONSORSHIP AVAILABILITY



SPONSORSHIP

PACKAGE 1 - Bronze

- Logo on all branded items and in purple/green areas of the car's livery.
- 2 hospitality tickets to all race meetings.
- Track day for 1 person in 2022 with drive in our G56 GTA + hot laps
- 2 Instagram posts with branded contents
- 1 monthly Instagram story with branded contents
- 1 TikTok video with branded contents

£5,000

ALL PACKAGES CAN BE TAILORED TO YOUR SPECIFIC NEEDS AND ARE OFFERED FOR A PERIOD OF 12 MONTHS
ALL PACKAGES COME WITH FREE LICENCE TO USE OUR CONTENT AND CARS FOR ADVERTISING PURPOSES.
ALL PACKAGES AVAILABLE IN QUARTERLY INSTALMENTS UNDER 12 MONTHS CONTRACTS.



SPONSORSHIP

PACKAGE 2 - Silver

- Logo on all branded items and in black/green areas of the car's livery.
- 4 hospitality tickets to all race meetings.
- Track day for 2 people in 2022 with drive in our G56 GTA + hot laps
- 4 Instagram posts with branded contents
- 1 monthly Instagram story with branded contents
- 2 TikTok videos with branded contents

£12,000



ALL PACKAGES CAN BE TAILORED TO YOUR SPECIFIC NEEDS AND ARE OFFERED FOR A PERIOD OF 12 MONTHS
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ALL PACKAGES AVAILABLE IN QUARTERLY INSTALMENTS UNDER 12 MONTHS CONTRACTS.



SPONSORSHIP

PACKAGE 3 - Gold

- Logo on all branded items and in blue/black/green and purple areas of the car's livery.
- 8 hospitality tickets to all race meetings.
- Custom Track day for up to 10 people in 2022 with drive in our G56 GTA and a Supercar (SV/AMG GT/Pista) + hot laps in Ginetta and GT3 cars
- Custom Track day for up to 20 people in 2022 at my Go Kart facility "APEX KART" in Chester
Access to my Go Kart centre customer base (50,000+ customers yearly) for advertising/marketing.
- 1 monthly Instagram post
- 2 monthly Instagram stories with branded contents
- 2 TikTok videos
- Branded content in our YouTube videos.



£35,000

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MORE THAN JUST A **SPONSORSHIP**

As well as promoting your brand through motorsport sponsorship you could also choose to add a real edge to your marketing campaign by using my fleet of supercars (Ferrari Pista, Lamborghini SV, AMGs...) and my McLaren GT3 for advertising purposes. This can be discussed in the process.

Discover more about the benefits of the packages by contacting me via email or phone.

Email: marketing@sebdubracing.com

Phone: 07399 420783

Website: www.sebdubracing.com

Instagram: @sebastiendub / @sebastiendubfx

TikTok: @sebastiendub

Facebook: @sebastiendubb

YouTube: FX CARTEL